

TARKETT
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SILVER

Tarkett has been awarded with the Cradle to Cradle® Silver Certificate for its Linoleum product range

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Tarkett, a worldwide leader in innovative flooring and sports surface solutions, has been awarded with the Cradle to Cradle® Silver Certificate for its Linoleum product range. Made from materials such as linseed oil, pine resin, jute, wood and cork flour, Linoleum is the ultimate natural and renewable product.

The Cradle to Cradle® certification is based on 5 criteria: material content, material reutilization/design for the environment, share of renewable energy and water stewardship during the production process, social responsibility principles.

The certification looks at the chemical components of ingredients that are in the products, assessing their effects on human and environmental health, as well as their ability to be recycled/composted.

The Silver Certificate means that all the ingredients used for the linoleum are identified and positively assessed.

For the production process, the energy and water use were characterized; water stewardship guidelines were signed based on Cradle to Cradle® criteria. As an example, the production site of the linoleum products based in Italy, in Narni, has a closed water loop for process cooling and has also taken the commitment to increase the share of renewable energies.

Regarding social responsibility, Tarkett is committed to the UN Global Compact 10 principles, has published a code of ethics and integrated global compact in procurements contracts.

Beginning of 2011, Tarkett signed a partnership with the German scientific institute EPEA (Environmental Protection and Encouragement Agency) to deploy the Cradle to Cradle® concept.

This concept offers a new approach to the business paradigm and to corporate culture. Tarkett wishes to support eco-innovation without conflicting with economic growth and environmental commitment. Rather than systematically seeking to consume less, Tarkett undertakes to design products that go into perpetual technical cycles and can even be upcycled.

Tarkett is the first French company to promote and adopt this concept both in its approach to new materials and in terms of product certification.

About Tarkett

With 2010 revenues of €1.9 billion, Tarkett is a leading provider of innovative and sustainable flooring and sports surfaces. Some 8,800 employees serve Tarkett's customers in 100 countries and from 30 production sites. Since January 2007, Tarkett is owned by the Deconinck family (50%) and private equity funds affiliated with KKR (50%).

For further information visit Tarkett at www.tarkett.com.